

LinkedIn Profile Guide

LinkedIn is a professional networking platform where employers, recruiters, and industry professionals can discover your skills and experience. A strong profile helps you build your professional brand and unlock career opportunities.

Build a Strong Profile

- Use a professional, friendly profile photo.
- Write a clear headline that reflects your goals (e.g. Student | Aspiring Engineer | Future Entrepreneur).
- Create a short About section highlighting your interests, strengths, and career aspirations.
- Add your education, work experience, volunteering, leadership roles, and projects.
- List relevant technical and transferable skills.
- Request recommendations from teachers, supervisors, or mentors when appropriate.

Grow Your Network

- Connect with classmates, lecturers, mentors, and professionals.
- Follow organisations and industries that interest you.
- Share achievements, certificates, and projects.
- Keep your profile updated as you gain new experience.

NEXT STEPS

- ☐ Create or update your LinkedIn profile at: **www.linkedin.com**
- ☐ Add a professional profile photo.
- ☐ Complete your headline and About section.
- ☐ Connect with at least 10 professionals or mentors.
- ☐ Add one new achievement, project, or certificate this week.
- ☐ Review your profile every three months.